CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Product		
PATRIOT MAJORITY USA		
Contract Dates	Estimate #	
08/15/12 - 08/22/12	1615	
Advertiser		Original Date / Revision
Patriot Majority USA		08/14/12 / 08/14/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	84	91
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/15/12	08/21/12	Cold Case Files	1-2pm		:30			NM	3	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	3	$175.00							
N 2	KVVU	08/15/12	08/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTWTF--	3	$225.00							
N 3	KVVU	08/15/12	08/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$3,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTWTF--	2	$1,725.00							
N 4	KVVU	08/15/12	08/21/12	Cops	2-3p		:30			NM	3	$555.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	3	$185.00							
N 5	KVVU	08/15/12	08/21/12	Anderson	3-4p		:30			NM	4	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	4	$275.00							
N 6	KVVU	08/15/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	4	$350.00							
N 7	KVVU	08/15/12	08/21/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	$130.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	M--T--S	2	$65.00							
N 8	KVVU	08/15/12	08/21/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,170.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	2	$585.00							
N 9	KVVU	08/15/12	08/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTWTF--	2	$450.00							
N 10	KVVU	08/15/12	08/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/15/12	08/21/12	MTW----	2	$600.00							
N 11	KVVU	08/15/12	08/21/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY U	**1615**

Advertiser	Original Date / Revision
Patriot Majority USA	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/15/12	08/21/12	MTW----	2		$525.00					
N 12	KVVU	08/15/12	08/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/15/12	08/21/12	MTWTF--	2		$825.00					
N 13	KVVU	08/15/12	08/21/12	MORE Access	630-7pm		:30			NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/15/12	08/21/12	MTW----	2		$400.00					
N 14	KVVU	08/15/12	08/21/12	Extra	M-F 7-730p		:30			NM	2	$1,150.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/15/12	08/21/12	MTW----	2		$575.00					
N 15	KVVU	08/15/12	08/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/15/12	08/21/12	MTWTF--	5		$750.00					
N 16	KVVU	08/15/12	08/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	$645.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/15/12	08/21/12	MTWTF--	3		$215.00					
N 17	KVVU	08/17/12	08/17/12	Bones	Fri 9p-10p		:30			NM	1	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	----1--	1		$1,700.00					
N 18	KVVU	08/20/12	08/20/12	Hotel Hell	Mon 8p-9p		:30			NM	1	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/20/12	08/26/12	1------	1		$2,700.00					
N 19	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$950.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	-----1-	1		$950.00					
N 20	KVVU	08/18/12	08/18/12	The Closer	Sa 2-3p		:30			NM	4	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	-----4-	4		$75.00					
N 21	KVVU	08/18/12	08/18/12	Numb3rs	Sa 4-5p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	-----1-	1		$150.00					
N 22	KVVU	08/18/12	08/18/12	Criminal Minds	Sat 5-6p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	-----1-	1		$225.00					
N 23	KVVU	08/19/12	08/19/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$625.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	------1	1		$625.00					
N 24	KVVU	08/19/12	08/19/12	Numb3rs	Sun 12-1am		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	------1	1		$135.00					
N 25	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	------1	1		$300.00					
N 26	KVVU	08/15/12	08/15/12	So You Think You Can DancW 8-10pm			:30			NM	1	$4,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/13/12	08/19/12	--1----	1		$4,250.00					
N 27	KVVU	08/22/12	08/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/20/12	08/26/12	--1----	1		$750.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY US	**1615**

Advertiser	Original Date / Revision
Patriot Majority USA	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	08/22/12	08/22/12	Anderson	3-4p		:30			NM	1	$275.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$275.00						
N 29	KVVU	08/22/12	08/22/12	Fox 5 News at 5	5-530p		:30			NM	1	$585.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$585.00						
N 30	KVVU	08/22/12	08/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--1----	1	$1,725.00						
								Totals			60	$34,820.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12	60	$34,820.00	$29,597.00
Totals	60	$34,820.00	$29,597.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Product
PATRIOT MAJORITY USA

Contract Dates	Estimate #
08/15/12 - 08/22/12	1615

Advertiser	Original Date / Revision
Patriot Majority USA	08/15/12 / 08/15/12

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 5	KVVU	08/15/12	08/21/12	Anderson	3-4p		:30			NM	4	$1,100.00
Week:		08/15/12	08/21/12	MTW-F--				4	$275.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	08/15/12-08/21/12		Anderson	3-4p	MTuW--F----	:30		~~$275.00~~	NM		
	See MG 5.5											
5	KVVU	08/17/12-08/17/12		Anderson	2-3p	------F----	:30		$275.00	NM		
Ⓜ	MG for 5.1 08/17											
E 6	KVVU	08/15/12	08/21/12	The Dr.Oz Show	4-5p		:30			NM	4	$1,400.00
Week:		08/15/12	08/21/12	MTW-F--				4	$350.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	08/15/12-08/21/12		The Dr.Oz Show	4-5p	MTuW--F----	:30		~~$350.00~~	NM		
	See MG 6.5											
5	KVVU	08/17/12-08/17/12		Dr Oz	3-4p	------F----	:30		$350.00	NM		
Ⓜ	MG for 6.2 08/17											
E 17	KVVU	08/17/12	08/17/12	Bones	Fri 9p-10p		:30			NM	1	$1,700.00
Week:		08/13/12	08/19/12	----1--				1	$1,700.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	08/13/12-08/19/12		Bones	Fri 9p-10p	------F----	:30		~~$1,700.00~~	NM		
	See MG 17.2											
2	KVVU	08/18/12-08/18/12		Mobbed	Sa 9p-10p	-------Sa--	:30		$1,700.00	NM		
Ⓜ	MG for 17.1 08/17											
N 20	KVVU	08/18/12	08/18/12	The Closer	Sa 2-3p		:30			NM	4	$300.00
Week:		08/13/12	08/19/12	-----4-				4	$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489459 /	06278373

Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY US	**1615**

Advertiser	Original Date / Revision
Patriot Majority USA	08/15/12 / 08/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Start/End Time	Weekdays	Length	Spots/Week	Rate	Type		
1	KVVU	08/13/12-08/19/12		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		~~*$75.00*~~	*NM*		
	See MG 20.5,20.6,20.7,20.8											
2	KVVU	08/13/12-08/19/12		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		~~*$75.00*~~	*NM*		
	See MG 20.5,20.6,20.7,20.8											
3	KVVU	08/13/12-08/19/12		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		~~*$75.00*~~	*NM*		
	See MG 20.5,20.6,20.7,20.8											
4	KVVU	08/13/12-08/19/12		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		~~*$75.00*~~	*NM*		
	See MG 20.5,20.6,20.7,20.8											
5	KVVU	08/19/12-08/19/12		The Closer	Sa 12p-6p/Su 9a-6	---------Su	:30		$75.00	NM		
Ⓜ	MG for 20.2,20.3,20.1,20.4											
6	KVVU	08/19/12-08/19/12		*The Closer*	*Sa 12p-6p/Su 9a-6*	---------Su	*:30*		~~*$75.00*~~	*NM*		
Ⓜ	*See MG 20.9*											
7	KVVU	08/19/12-08/19/12		The Closer	Sa 12p-6p/Su 9a-6	---------Su	:30		$75.00	NM		
Ⓜ	MG for 20.2,20.3,20.1,20.4											
8	KVVU	08/19/12-08/19/12		The Closer	Sa 12p-6p/Su 9a-6	---------Su	:30		$75.00	NM		
Ⓜ	MG for 20.2,20.3,20.1,20.4											
9	KVVU	08/19/12-08/19/12		Without A Trace	Sa 12p-6p/Su 9a-6	---------Su	:30		$75.00	NM		
Ⓜ	MG for 20.6 08/19											
									Totals		60	$34,820.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12	60	$34,820.00	$29,597.00
Totals	60	$34,820.00	$29,597.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 09.2
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG16/12 09.23

REP: TO ROSE
FR NIKKI
OK'D M5 SEE LINES 35
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 84			AGENCY EST# = 1615						
			AGENCY PRODUCT CODE = 91									
32		S	300P-400P	30		$75.00	8/19	8/19	3		SUN	3

PROGRAM : THE CLOSER
ORD COM1: PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR AUG18 ON LINE-20 FOR 4 SPOTS/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 09.2
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	A		400P-500P	30		$75.00	8/19	8/19	1		SUN	1

PROGRAM : WITHOUT A TRACE
ORD COM1: SPOT N/A ORDER 4 SPOTS & ONLY 3 BREAKS. MG WITHOUT A TRACE PRE-BOOKED
ORD COM2: PLS APPROVE.
THIS IS A MAKE-GOOD FOR AUG19 ON LINE-32 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#32 MISSED:SUN/300P-400P AUG19 30S $75.00 (AUG15/12)
OFFER:SUN/400P-500P AUG19 30S $75.00 PLS ADVISE.
CMT:SPOT N/A ORDER 4 SPOTS & ONLY 3 BREAKS. MG WITHOUT A TRACE PRE-BOOKED
CMT:PLS APPROVE.

AUG/12 34820.00

CONTRACT TOTAL 34820.00
TOTAL SPOTS 60

MARKET TOTALS $166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG15/12 15.44

REP: TO ROSE
FR NIKKI
OK'D M1-M4
SEE LINES 31-34
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 84			AGENCY EST# = 1615						
			AGENCY PRODUCT CODE = 91									
5		ES	300P-400P	30		$275.00	8/15	8/21	3		W-F,M-TU	3
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									
33		A	200P-300P	30		$275.00	8/17	8/17	1		FRI	1
			PROGRAM : ANDERSON COOPER									
			ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR AUG17 ON LINE-5 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6278373 TRF# 489459 ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		ES	400P-500P	30		$350.00	8/15	8/21	3		W-F,M-TU	3
	PROGRAM : DR OZ CON COM1: DR OZ											
34		A	300P-400P	30		$350.00	8/17	8/17	1		FRI	1
	PROGRAM : DR OZ ORD COM1: TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG17 ON LINE-6 FOR 1 SPOT/WK											
17		S	900P-1000P	30		$1,700.00	8/17	8/17	0		FRI	0
	PROGRAM : BONES CON COM1: BONES											
31		A	900P-1000P	30		$1,700.00	8/18	8/18	1		SAT	1
	PROGRAM : MOBBED ORD COM1: SPOT N/A NO NETWORK PRIME DUE TO NFL PRE-SEASON GAME. MG SATURDAY ORD COM2: NIGHT PRIME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG17 ON LINE-17 FOR 1 SPOT/WK											
20		S	200P-300P	30		$75.00	8/18	8/18	0		SAT	0
	PROGRAM : THE CLOSER CON COM1: THE CLOSER											
32		A	300P-400P	30		$75.00	8/19	8/19	4		SUN	4
	PROGRAM : THE CLOSER ORD COM1: PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR AUG18 ON LINE-20 FOR 4 SPOTS/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#17	MISSED:	FRI/900P-1000P	AUG17	30S	$1,700.00	(AUG14/12)
			OFFER:	SAT/900P-1000P	AUG18	30S	$1,700.00	PLS ADVISE.
			CMT:	SPOT N/A NO NETWORK PRIME DUE TO NFL PRE-SEASON GAME. MG SATURDAY				
			CMT:	NIGHT PRIME. PRE-BOOKED PLS APPROVE.				
M2	OK'D	BUY#20	MISSED:	SAT/200P-300P	AUG18(4/WK)	30S	$75.00	(AUG14/12)
			OFFER:	SUN/300P-400P	AUG19(4/WK)	30S	$75.00	PLS ADVISE.
			CMT:	PRG MOVED TO SUNDAY. PRE-BOOKED PLS APPROVE.				
M3	OK'D	BUY#5	MISSED:	W-F,M-TU/300P-400P	AUG17	30S	$275.00	(AUG14/12)
			OFFER:	FRI/200P-300P	AUG17	30S	$275.00	PLS ADVISE.
			CMT:	TP CHG DUE TO NFL PRE-SEASON GAME. PRE BOOKED PLS APPROVE.				

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4

REP HEADLINE# 6278373 TRF# 489459
$$$ MOD# 0: UNAPPROVED REV #1 $$$

CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#6	MISSED:W-F,M-TU/400P-500P	AUG17		30S	$350.00	(AUG14/12)	
			OFFER:FRI/300P-400P	AUG17		30S	$350.00	PLS ADVISE.	

CMT:TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.

AUG/12 34820.00

CONTRACT TOTAL 34820.00
TOTAL SPOTS 60

MARKET TOTALS $166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 14.4

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/PATRIOT MAJORITY USA REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 489459 CONTRACT # 6278373 CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1615 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG15/12 AUG22/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG14/12 14.44

REP: TO ROSE
FR NIKKI
NEW PATRIOT MAJORITY USA ORDER
TOTAL $34820
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 84			AGENCY EST# = 1615						
			AGENCY PRODUCT CODE = 91									
1			100P-200P	30		$175.00	8/15	8/21	3		W-F,M-TU	3
			PROGRAM : COLD CASE FILES									
			CON COM1: COLD CASE FILES									
2			1000A-1100A	30		$225.00	8/15	8/21	3		W-F,M-TU	3
			PROGRAM : DR OZ									
			CON COM1: DR OZ									

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P	30		$1,725.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
4			200P-300P	30		$185.00	8/15	8/21	3		W-F,M-TU	3
	PROGRAM : COPS / COPS CON COM1: COPS / COPS											
5			300P-400P	30		$275.00	8/15	8/21	4		W-F,M-TU	4
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
6			400P-500P	30		$350.00	8/15	8/21	4		W-F,M-TU	4
	PROGRAM : DR OZ CON COM1: DR OZ											
7			430A-459A	30		$65.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
8			500P-530P	30		$585.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
9			500A-600A	30		$450.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
10			530P-600P	30		$600.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
11			600P-630P	30		$525.00	8/15	8/21	2		W-F,M-TU	2
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-700A	30		$825.00	8/15	8/21	2		W-F,M-TU	2
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
13			630P-700P	30		$400.00	8/15	8/21	2		W-F,M-TU	2
PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM More Access												
14			700P-730P	30		$575.00	8/15	8/21	2		W-F,M-TU	2
PROGRAM : EXTRA CON COM1: EXTRA												
15			700A-900A	30		$750.00	8/15	8/21	5		W-F,M-TU	5
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
16			900A-1000A	30		$215.00	8/15	8/21	3		W-F,M-TU	3
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												
17			900P-1000P	30		$1,700.00	8/17	8/17	1		FRI	1
PROGRAM : BONES CON COM1: BONES N/A												
18			800P-900P	30		$2,700.00	8/20	8/20	1		MON	1
PROGRAM : HELL'S KITCHEN/HOTEL HELL CON COM1: HELL'S KITCHEN/HOTEL HELL												
19			1000P-1100P	30		$950.00	8/18	8/18	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												
20			200P-300P	30		$75.00	8/18	8/18	4		SAT	4
PROGRAM : THE CLOSER CON COM1: THE CLOSER												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	21		400P-500P	30		$150.00	8/18	8/18	1		SAT	1
	PROGRAM : NUMB3RS CON COM1: NUMB3RS											
	22		500P-600P	30		$225.00	8/18	8/18	1		SAT	1
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS											
	23		1045P-1100P	30		$625.00	8/19	8/19	1		SUN	1
	PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA											
	24		1200M-100A	30		$135.00	8/19	8/19	1		SUN	1
	PROGRAM : NUMB3RS CON COM1: NUMB3RS											
	25		800A-900A	30		$300.00	8/19	8/19	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY											
	26		800P-1000P	30		$4,250.00	8/15	8/15	1		WED	1
	PROGRAM : SO YOU THINK YOU DANCEEFF: 5/30 - CON COM1: SO YOU THINK YOU DANCEEFF: 5/30 -											
	27		700A-900A	30		$750.00	8/22	8/22	1		WED	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	28		300P-400P	30		$275.00	8/22	8/22	1		WED	1
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
	29		500P-530P	30		$585.00	8/22	8/22	1		WED	1
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	30		1000P-1100P	30		$1,725.00	8/22	8/22	1		WED	1

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

AUG/12 34820.00

CONTRACT TOTAL 34820.00
TOTAL SPOTS 60

MARKET TOTALS $166,735 KVVU 21% KSNV 38% KLAS 11% KTNV 21% KVMY 6% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*